



Kenworth Sweeps 2008 J.D. Power and Associates Heavy Duty Truck Awards in Product Satisfaction

Study Evaluates Performance, Quality, Warranty and Ownership Cost

KIRKLAND, Wash. – Kenworth Truck Company received the highest ranking in customer satisfaction among Class 8 truck owners in the Over The Road and Vocational Segments, according to the new J.D. Power and Associates 2008 Heavy Duty Truck Customer Satisfaction Study(SM) released today.

The annual study ranks customer satisfaction by evaluating manufacturer performance in the areas of vehicle performance, quality, warranty and cost of ownership. The study is based on interviews with primary maintainers of 2006 model year Class 8 trucks.



“Kenworth is extremely honored to receive both 2008 Heavy Duty product awards presented by J.D. Power and Associates,” said Bob Christensen, Kenworth general manager and PACCAR vice president. “Kenworth employees and dealers provide *The World’s Best* products and recognition like these awards certainly confirms their work is well-received by customers.”

“Kenworth customers appreciate the practical application of innovative, technology-driven products that contribute a positive impact on their operations,” said Preston Feight, Kenworth chief engineer. “The Kenworth T660 with industry leading aerodynamics, fuel-efficient T2000, versatile T800, Kenworth Clean Power® no-idle system, medium duty diesel-electric hybrid trucks and Kenworth Driver Information Center are examples of Kenworth products that are helping customers meet the challenges of today’s operating environment.”

Kenworth Truck Company is the manufacturer of The World’s Best™ heavy and medium duty trucks. Kenworth’s home page is www.kenworth.com. Kenworth. A PACCAR Company.



The Over The Road and Vocational Segment honors gave Kenworth a sweep of the product segment awards presented in the 2008 J.D. and Power Associates study. Kenworth has now received the Over the Road award for the past four consecutive years and the Vocational award for two straight years.